

## Summary Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.6632/-77.6379

<b>West Broad Marketplace</b> <b>12300 W Broad St, Richmond, VA 23233</b>	<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>
<b>Population</b>			
2025 Estimated Population	5,990	54,731	114,220
2030 Projected Population	6,394	56,360	117,634
2020 Census Population	5,682	52,727	109,674
2010 Census Population	2,799	42,945	95,409
Projected Annual Growth 2025 to 2030	1.3%	0.6%	0.6%
Historical Annual Growth 2010 to 2025	7.6%	1.8%	1.3%
2025 Median Age	38.4	39.5	41.1
<b>Households</b>			
2025 Estimated Households	2,393	20,448	45,446
2030 Projected Households	2,586	21,267	47,194
2020 Census Households	2,044	19,194	42,565
2010 Census Households	929	15,610	37,681
Projected Annual Growth 2025 to 2030	1.6%	0.8%	0.8%
Historical Annual Growth 2010 to 2025	10.5%	2.1%	1.4%
<b>Race and Ethnicity</b>			
2025 Estimated White	57.5%	61.4%	62.9%
2025 Estimated Black or African American	13.3%	9.9%	12.2%
2025 Estimated Asian or Pacific Islander	22.7%	23.1%	18.5%
2025 Estimated American Indian or Native Alaskan	0.2%	0.2%	0.2%
2025 Estimated Other Races	6.2%	5.4%	6.2%
2025 Estimated Hispanic	5.5%	4.6%	5.2%
<b>Income</b>			
2025 Estimated Average Household Income	\$202,165	\$205,775	\$180,639
2025 Estimated Median Household Income	\$155,915	\$164,614	\$140,554
2025 Estimated Per Capita Income	\$80,981	\$76,945	\$71,990
<b>Education (Age 25+)</b>			
2025 Estimated Elementary (Grade Level 0 to 8)	1.1%	1.4%	1.6%
2025 Estimated Some High School (Grade Level 9 to 11)	0.9%	1.3%	1.8%
2025 Estimated High School Graduate	11.5%	8.6%	12.1%
2025 Estimated Some College	12.0%	10.7%	13.7%
2025 Estimated Associates Degree Only	3.7%	6.2%	6.3%
2025 Estimated Bachelors Degree Only	35.4%	37.6%	35.5%
2025 Estimated Graduate Degree	35.4%	34.1%	29.1%
<b>Business</b>			
2025 Estimated Total Businesses	401	2,611	6,317
2025 Estimated Total Employees	3,880	18,197	65,035
2025 Estimated Employee Population per Business	9.7	7.0	10.3
2025 Estimated Residential Population per Business	14.9	21.0	18.1

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