

Summary Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.6465/-98.4275

Marketplace at Encino Park 22135 Bulverde Rd, San Antonio, TX 78259		1 mi radius	3 mi radius	5 mi radius
Population				
2025 Estimated Population		7,994	66,516	169,911
2030 Projected Population		8,061	70,506	176,478
2020 Census Population		9,099	61,747	161,649
2010 Census Population		6,731	38,666	124,661
Projected Annual Growth 2025 to 2030		0.2%	1.2%	0.8%
Historical Annual Growth 2010 to 2025		1.3%	4.8%	2.4%
2025 Median Age		37.7	35.9	37.2
Households				
2025 Estimated Households		2,936	24,334	63,841
2030 Projected Households		3,045	26,516	68,006
2020 Census Households		3,116	21,494	58,724
2010 Census Households		2,295	13,447	44,994
Projected Annual Growth 2025 to 2030		0.7%	1.8%	1.3%
Historical Annual Growth 2010 to 2025		1.9%	5.4%	2.8%
Race and Ethnicity				
2025 Estimated White		56.7%	52.3%	53.8%
2025 Estimated Black or African American		7.6%	9.0%	8.0%
2025 Estimated Asian or Pacific Islander		7.0%	8.7%	6.8%
2025 Estimated American Indian or Native Alaskan		0.6%	0.6%	0.7%
2025 Estimated Other Races		28.1%	29.3%	30.7%
2025 Estimated Hispanic		40.3%	41.7%	43.6%
Income				
2025 Estimated Average Household Income		\$201,937	\$164,714	\$157,197
2025 Estimated Median Household Income		\$161,080	\$125,807	\$115,196
2025 Estimated Per Capita Income		\$74,169	\$60,337	\$59,138
Education (Age 25+)				
2025 Estimated Elementary (Grade Level 0 to 8)		2.7%	2.2%	2.0%
2025 Estimated Some High School (Grade Level 9 to 11)		1.5%	1.8%	2.4%
2025 Estimated High School Graduate		13.7%	12.0%	13.4%
2025 Estimated Some College		17.4%	20.5%	20.0%
2025 Estimated Associates Degree Only		6.0%	8.3%	9.2%
2025 Estimated Bachelors Degree Only		33.8%	34.0%	33.0%
2025 Estimated Graduate Degree		24.9%	21.2%	20.0%
Business				
2025 Estimated Total Businesses		302	2,244	8,118
2025 Estimated Total Employees		1,537	14,138	54,060
2025 Estimated Employee Population per Business		5.1	6.3	6.7
2025 Estimated Residential Population per Business		26.5	29.6	20.9

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