

Summary Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.1772/-96.8409

Eldorado Marketplace	1 mi radius	3 mi radius	5 mi radius
11999 Dallas Parkway, Frisco, TX75033			
Population			
2022 Estimated Population	5,972	78,138	241,835
2027 Projected Population	7,392	90,916	276,633
2020 Census Population	5,659	72,286	225,160
2010 Census Population	2,302	46,066	123,473
Projected Annual Growth 2022 to 2027	4.8%	3.3%	2.9%
Historical Annual Growth 2010 to 2022	13.3%	5.8%	8.0%
2022 Median Age	33.4	34.9	34.7
Households			
2022 Estimated Households	1,991	25,207	81,944
2027 Projected Households	2,671	31,483	100,334
2020 Census Households	1,868	23,150	75,700
2010 Census Households	731	14,421	40,905
Projected Annual Growth 2022 to 2027	6.8%	5.0%	4.5%
Historical Annual Growth 2010 to 2022	14.4%	6.2%	8.4%
Race and Ethnicity			
2022 Estimated White	56.6%	58.7%	53.0%
2022 Estimated Black or African American	9.4%	10.8%	12.6%
2022 Estimated Asian or Pacific Islander	22.3%	16.7%	20.4%
2022 Estimated American Indian or Native Alaskan	0.3%	0.4%	0.5%
2022 Estimated Other Races	11.4%	13.4%	13.5%
2022 Estimated Hispanic	10.9%	14.4%	14.6%
Income			
2022 Estimated Average Household Income	\$173,401	\$140,275	\$133,599
2022 Estimated Median Household Income	\$171,706	\$137,910	\$130,777
2022 Estimated Per Capita Income	\$57,833	\$45,279	\$45,282
Education (Age 25+)			
2022 Estimated Elementary (Grade Level 0 to 8)	0.9%	2.9%	2.5%
2022 Estimated Some High School (Grade Level 9 to 11)	0.7%	2.1%	2.2%
2022 Estimated High School Graduate	4.4%	10.6%	11.9%
2022 Estimated Some College	10.6%	15.7%	15.8%
2022 Estimated Associates Degree Only	6.5%	6.0%	6.5%
2022 Estimated Bachelors Degree Only	47.1%	38.9%	37.3%
2022 Estimated Graduate Degree	29.8%	23.8%	23.9%
Business			
2022 Estimated Total Businesses	261	3,354	9,209
2022 Estimated Total Employees	1,663	17,822	53,189
2022 Estimated Employee Population per Business	6.4	5.3	5.8
2022 Estimated Residential Population per Business	22.9	23.3	26.3