

Summary Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9982/-84.5901

1300 Ernest W Barrett Pkwy NW	1 mi	3 mi	5 mi
Kennesaw, GA 30144	radius	radius	radius
Population			
2024 Estimated Population	7,897	52,719	172,462
2029 Projected Population	8,004	53,147	176,213
2020 Census Population	8,011	53,845	172,842
2010 Census Population	8,506	46,757	154,168
Projected Annual Growth 2024 to 2029	0.3%	0.2%	0.4%
Historical Annual Growth 2010 to 2024	-0.5%	0.9%	0.8%
2024 Median Age	35.1	36.4	38.0
Households			
2024 Estimated Households	3,773	21,241	67,026
2029 Projected Households	3,852	21,508	68,807
2020 Census Households	3,580	21,044	65,410
2010 Census Households	3,208	18,207	57,910
Projected Annual Growth 2024 to 2029	0.4%	0.3%	0.5%
Historical Annual Growth 2010 to 2024	1.3%	1.2%	1.1%
Race and Ethnicity			
2024 Estimated White	48.4%	54.9%	58.1%
2024 Estimated Black or African American	34.4%	27.6%	24.0%
2024 Estimated Asian or Pacific Islander	6.5%	6.5%	5.6%
2024 Estimated American Indian or Native Alaskan	0.3%	0.3%	0.4%
2024 Estimated Other Races	10.4%	10.6%	11.9%
2024 Estimated Hispanic	11.1%	11.2%	12.9%
Income			
2024 Estimated Average Household Income	\$99,320	\$129,897	\$133,209
2024 Estimated Median Household Income	\$82,546	\$104,362	\$106,617
2024 Estimated Per Capita Income	\$47,725	\$52,708	\$51,944
Education (Age 25+)			
2024 Estimated Elementary (Grade Level 0 to 8)	1.0%	2.1%	3.3%
2024 Estimated Some High School (Grade Level 9 to 11)	3.1%	3.2%	3.2%
2024 Estimated High School Graduate	14.9%	17.5%	17.6%
2024 Estimated Some College	16.6%	17.3%	17.4%
2024 Estimated Associates Degree Only	7.3%	7.1%	7.4%
2024 Estimated Bachelors Degree Only	33.8%	33.2%	32.4%
2024 Estimated Graduate Degree	23.4%	19.6%	18.7%
Business			
2024 Estimated Total Businesses	1,056	5,013	13,947
2024 Estimated Total Employees	12,748	49,972	119,309
2024 Estimated Employee Population per Business	12.1	10.0	8.6
2024 Estimated Residential Population per Business	7.5	10.5	12.4

©2025, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2024, TIGER Geography - RS1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.