

Summary Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9978/-84.5905

Kennesaw Marketplace	1 mi radius	3 mi radius	5 mi radius
1300 Ernest Barrett Parkway, Kennesaw, GA30144			
Population			
2022 Estimated Population	8,541	54,641	173,027
2027 Projected Population	8,739	56,283	179,769
2020 Census Population	8,189	54,355	171,834
2010 Census Population	8,714	47,222	153,221
Projected Annual Growth 2022 to 2027	0.5%	0.6%	0.8%
Historical Annual Growth 2010 to 2022	-0.2%	1.3%	1.1%
2022 Median Age	32.5	35.7	37.5
Households			
2022 Estimated Households	3,763	21,487	65,882
2027 Projected Households	3,995	22,980	70,938
2020 Census Households	3,661	21,268	65,062
2010 Census Households	3,291	18,414	57,590
Projected Annual Growth 2022 to 2027	1.2%	1.4%	1.5%
Historical Annual Growth 2010 to 2022	1.2%	1.4%	1.2%
Race and Ethnicity			
2022 Estimated White	46.1%	53.2%	58.2%
2022 Estimated Black or African American	35.2%	26.1%	23.1%
2022 Estimated Asian or Pacific Islander	8.2%	11.0%	7.4%
2022 Estimated American Indian or Native Alaskan	0.3%	0.3%	0.4%
2022 Estimated Other Races	10.2%	9.5%	10.8%
2022 Estimated Hispanic	11.0%	10.0%	11.6%
Income			
2022 Estimated Average Household Income	\$81,732	\$113,686	\$111,387
2022 Estimated Median Household Income	\$70,988	\$87,837	\$89,901
2022 Estimated Per Capita Income	\$36,284	\$44,979	\$42,545
Education (Age 25+)			
2022 Estimated Elementary (Grade Level 0 to 8)	1.7%	2.2%	3.3%
2022 Estimated Some High School (Grade Level 9 to 11)	2.2%	3.2%	3.6%
2022 Estimated High School Graduate	14.4%	16.9%	17.9%
2022 Estimated Some College	18.3%	19.2%	17.8%
2022 Estimated Associates Degree Only	5.5%	5.5%	6.7%
2022 Estimated Bachelors Degree Only	35.0%	34.0%	33.1%
2022 Estimated Graduate Degree	23.0%	19.1%	17.7%
Business			
2022 Estimated Total Businesses	1,014	4,796	13,390
2022 Estimated Total Employees	12,381	48,895	121,592
2022 Estimated Employee Population per Business	12.2	10.2	9.1
2022 Estimated Residential Population per Business	8.4	11.4	12.9