

Summary Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.3059/-97.9407

12770 Shops Pkwy Austin, TX 78738	1 mi radius	3 mi radius	5 mi radius
Population			
2024 Estimated Population	3,063	17,025	57,250
2029 Projected Population	2,951	16,933	56,564
2020 Census Population	2,866	17,720	59,963
2010 Census Population	2,123	10,747	41,365
Projected Annual Growth 2024 to 2029	-0.7%	-0.1%	-0.2%
Historical Annual Growth 2010 to 2024	3.2%	4.2%	2.7%
2024 Median Age	40.5	40.9	44.2
Households			
2024 Estimated Households	1,180	6,677	22,680
2029 Projected Households	1,143	6,717	22,524
2020 Census Households	1,057	6,378	22,006
2010 Census Households	765	3,657	15,240
Projected Annual Growth 2024 to 2029	-0.6%	0.1%	-0.1%
Historical Annual Growth 2010 to 2024	3.9%	5.9%	3.5%
Race and Ethnicity			
2024 Estimated White	73.2%	68.1%	72.0%
2024 Estimated Black or African American	3.8%	3.8%	3.1%
2024 Estimated Asian or Pacific Islander	10.3%	15.5%	10.7%
2024 Estimated American Indian or Native Alaskan	0.3%	0.2%	0.3%
2024 Estimated Other Races	12.4%	12.3%	13.8%
2024 Estimated Hispanic	15.9%	16.1%	18.0%
Income			
2024 Estimated Average Household Income	\$209,188	\$243,088	\$255,528
2024 Estimated Median Household Income	\$110,019	\$154,164	\$169,341
2024 Estimated Per Capita Income	\$80,584	\$95,446	\$101,393
Education (Age 25+)			
2024 Estimated Elementary (Grade Level 0 to 8)	1.5%	0.7%	1.3%
2024 Estimated Some High School (Grade Level 9 to 11)	0.8%	1.1%	1.7%
2024 Estimated High School Graduate	8.2%	8.8%	8.7%
2024 Estimated Some College	14.7%	10.5%	12.3%
2024 Estimated Associates Degree Only	4.8%	3.7%	4.0%
2024 Estimated Bachelors Degree Only	38.6%	42.6%	42.7%
2024 Estimated Graduate Degree	31.3%	32.5%	29.3%
Business			
2024 Estimated Total Businesses	819	2,000	4,917
2024 Estimated Total Employees	6,429	12,957	27,756
2024 Estimated Employee Population per Business	7.8	6.5	5.6
2024 Estimated Residential Population per Business	3.7	8.5	11.6