

Summary Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.5578/-97.6897

| 201 University Oaks Blvd Round Rock, TX 78665 | 1 mi radius | 3 mi radius | 5 mi radius |
|--|------------------------------|------------------------------|------------------------------|
| Population | | | |
| 2024 Estimated Population | 4,872 | 67,225 | 179,689 |
| 2029 Projected Population | 5,614 | 75,750 | 203,314 |
| 2020 Census Population | 4,294 | 60,399 | 164,373 |
| 2010 Census Population | 2,467 | 45,855 | 125,167 |
| Projected Annual Growth 2024 to 2029 | 3.0% | 2.5% | 2.6% |
| Historical Annual Growth 2010 to 2024 | 7.0% | 3.3% | 3.1% |
| 2024 Median Age | 32.2 | 34.6 | 35.7 |
| Households | | | |
| 2024 Estimated Households | 2,247 | 25,506 | 66,621 |
| 2029 Projected Households | 2,618 | 29,271 | 76,789 |
| 2020 Census Households | 1,628 | 22,078 | 58,959 |
| 2010 Census Households | 964 | 15,548 | 43,472 |
| Projected Annual Growth 2024 to 2029 | 3.3% | 3.0% | 3.1% |
| Historical Annual Growth 2010 to 2024 | 9.5% | 4.6% | 3.8% |
| Race and Ethnicity | | | |
| 2024 Estimated White | 53.5% | 53.3% | 55.0% |
| 2024 Estimated Black or African American | 13.7% | 11.0% | 9.6% |
| 2024 Estimated Asian or Pacific Islander | 12.8% | 13.6% | 14.1% |
| 2024 Estimated American Indian or Native Alaskan | 0.7% | 0.7% | 0.6% |
| 2024 Estimated Other Races | 19.3% | 21.4% | 20.6% |
| 2024 Estimated Hispanic | 25.1% | 26.6% | 25.7% |
| Income | | | |
| 2024 Estimated Average Household Income | \$118,126 | \$153,181 | \$156,357 |
| 2024 Estimated Median Household Income | \$81,992 | \$116,353 | \$121,657 |
| 2024 Estimated Per Capita Income | \$54,489 | \$58,145 | \$58,003 |
| Education (Age 25+) | | | |
| 2024 Estimated Elementary (Grade Level 0 to 8) | 1.3% | 2.7% | 2.9% |
| 2024 Estimated Some High School (Grade Level 9 to 11) | 1.1% | 2.4% | 2.7% |
| 2024 Estimated High School Graduate | 10.1% | 16.5% | 16.6% |
| 2024 Estimated Some College | 25.0% | 20.5% | 18.9% |
| 2024 Estimated Associates Degree Only | 8.4% | 9.7% | 9.4% |
| 2024 Estimated Bachelors Degree Only | 31.6% | 30.4% | 31.1% |
| 2024 Estimated Graduate Degree | 22.5% | 17.8% | 18.3% |
| Business | | | |
| 2024 Estimated Total Businesses | 430 | 2,818 | 6,373 |
| 2024 Estimated Total Employees | 5,113 | 22,605 | 50,789 |
| 2024 Estimated Employee Population per Business | 11.9 | 8.0 | 8.0 |
| 2024 Estimated Residential Population per Business | 11.3 | 23.9 | 28.2 |

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