

## Summary Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.5564/-97.6891

University Oaks Shopping Center 201 University Oaks Blvd., Round Rock, TX78665	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2022 Estimated Population	6,698	69,810	179,588
2027 Projected Population	7,627	82,272	208,832
2020 Census Population	5,901	63,989	164,671
2010 Census Population	3,402	49,481	125,606
Projected Annual Growth 2022 to 2027	2.8%	3.6%	3.3%
Historical Annual Growth 2010 to 2022	8.1%	3.4%	3.6%
2022 Median Age	32.0	34.2	35.1
<b>Households</b>			
2022 Estimated Households	2,645	25,672	64,806
2027 Projected Households	3,139	31,381	78,270
2020 Census Households	2,301	23,399	59,023
2010 Census Households	1,399	16,814	43,591
Projected Annual Growth 2022 to 2027	3.7%	4.4%	4.2%
Historical Annual Growth 2010 to 2022	7.4%	4.4%	4.1%
<b>Race and Ethnicity</b>			
2022 Estimated White	52.9%	55.7%	57.7%
2022 Estimated Black or African American	15.1%	10.9%	9.3%
2022 Estimated Asian or Pacific Islander	9.7%	10.1%	10.7%
2022 Estimated American Indian or Native Alaskan	0.7%	0.7%	0.7%
2022 Estimated Other Races	21.5%	22.6%	21.6%
2022 Estimated Hispanic	27.4%	28.4%	27.1%
<b>Income</b>			
2022 Estimated Average Household Income	\$115,453	\$100,084	\$99,024
2022 Estimated Median Household Income	\$68,739	\$101,738	\$103,762
2022 Estimated Per Capita Income	\$45,600	\$36,851	\$35,772
<b>Education (Age 25+)</b>			
2022 Estimated Elementary (Grade Level 0 to 8)	2.3%	4.5%	3.8%
2022 Estimated Some High School (Grade Level 9 to 11)	1.6%	2.5%	2.7%
2022 Estimated High School Graduate	21.1%	18.6%	18.9%
2022 Estimated Some College	15.7%	21.4%	20.3%
2022 Estimated Associates Degree Only	7.4%	9.2%	9.9%
2022 Estimated Bachelors Degree Only	26.6%	27.2%	28.2%
2022 Estimated Graduate Degree	25.3%	16.5%	16.3%
<b>Business</b>			
2022 Estimated Total Businesses	486	2,914	6,564
2022 Estimated Total Employees	5,969	25,109	56,446
2022 Estimated Employee Population per Business	12.3	8.6	8.6
2022 Estimated Residential Population per Business	13.8	24.0	27.4