

## Summary Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.709/-116.2838

| <b>Pavilion At La Quinta</b><br><b>79220 Hwy 111, La Quinta, CA92253</b> | <b>1 mi<br/>radius</b> | <b>3 mi<br/>radius</b> | <b>5 mi<br/>radius</b> |
|--|------------------------|------------------------|------------------------|
| <b>Population</b>  |                        |                        |                        |
| 2022 Estimated Population  | 6,856                  | 73,978                 | 163,711                |
| 2027 Projected Population  | 7,117                  | 77,184                 | 171,911                |
| 2020 Census Population   | 6,920                  | 72,342                 | 160,288                |
| 2010 Census Population   | 6,040                  | 67,754                 | 151,411                |
| Projected Annual Growth 2022 to 2027                                     | 0.8%                   | 0.9%                   | 1.0%                   |
| Historical Annual Growth 2010 to 2022                                    | 1.1%                   | 0.8%                   | 0.7%                   |
| 2022 Median Age  | 44.3                   | 40.4                   | 40.6                   |
| <b>Households</b>  |                        |                        |                        |
| 2022 Estimated Households  | 2,924                  | 28,365                 | 60,803                 |
| 2027 Projected Households  | 3,191                  | 31,060                 | 66,980                 |
| 2020 Census Households   | 2,931                  | 27,648                 | 59,250                 |
| 2010 Census Households   | 2,410                  | 24,885                 | 54,086                 |
| Projected Annual Growth 2022 to 2027                                     | 1.8%                   | 1.9%                   | 2.0%                   |
| Historical Annual Growth 2010 to 2022                                    | 1.8%                   | 1.2%                   | 1.0%                   |
| <b>Race and Ethnicity</b>  |                        |                        |                        |
| 2022 Estimated White   | 52.0%                  | 47.3%                  | 46.9%                  |
| 2022 Estimated Black or African American                                 | 2.8%                   | 3.1%                   | 3.1%                   |
| 2022 Estimated Asian or Pacific Islander                                 | 7.7%                   | 4.7%                   | 3.9%                   |
| 2022 Estimated American Indian or Native Alaskan                         | 0.9%                   | 1.1%                   | 1.3%                   |
| 2022 Estimated Other Races   | 36.6%                  | 43.8%                  | 44.8%                  |
| 2022 Estimated Hispanic  | 43.6%                  | 52.9%                  | 54.9%                  |
| <b>Income</b>  |                        |                        |                        |
| 2022 Estimated Average Household Income                                  | \$94,608               | \$105,217              | \$108,706              |
| 2022 Estimated Median Household Income                                   | \$65,806               | \$70,789               | \$72,391               |
| 2022 Estimated Per Capita Income   | \$40,426               | \$40,366               | \$40,501               |
| <b>Education (Age 25+)</b>   |                        |                        |                        |
| 2022 Estimated Elementary (Grade Level 0 to 8)                           | 10.8%                  | 7.7%                   | 7.6%                   |
| 2022 Estimated Some High School (Grade Level 9 to 11)                    | 3.7%                   | 6.1%                   | 7.0%                   |
| 2022 Estimated High School Graduate                                      | 20.2%                  | 25.9%                  | 27.0%                  |
| 2022 Estimated Some College  | 29.7%                  | 23.2%                  | 22.7%                  |
| 2022 Estimated Associates Degree Only                                    | 6.7%                   | 7.8%                   | 7.2%                   |
| 2022 Estimated Bachelors Degree Only                                     | 17.0%                  | 17.9%                  | 17.5%                  |
| 2022 Estimated Graduate Degree   | 11.9%                  | 11.3%                  | 11.0%                  |
| <b>Business</b>  |                        |                        |                        |
| 2022 Estimated Total Businesses  | 477                    | 2,415                  | 5,804                  |
| 2022 Estimated Total Employees   | 5,465                  | 22,592                 | 49,391                 |
| 2022 Estimated Employee Population per Business                          | 11.4                   | 9.4                    | 8.5                    |
| 2022 Estimated Residential Population per Business                       | 14.4                   | 30.6                   | 28.2                   |

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