

Summary Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.28/-97.8065

Market At Westlake	1 mi radius	3 mi radius	5 mi radius
3700 Bee Caves Road, Westlake Hills, TX78746			
Population			
2022 Estimated Population	5,276	51,851	226,386
2027 Projected Population	5,776	55,885	246,878
2020 Census Population	5,352	51,503	220,124
2010 Census Population	4,826	48,349	191,678
Projected Annual Growth 2022 to 2027	1.9%	1.6%	1.8%
Historical Annual Growth 2010 to 2022	0.8%	0.6%	1.5%
2022 Median Age	44.7	39.7	35.2
Households			
2022 Estimated Households	1,966	24,501	106,863
2027 Projected Households	2,206	27,051	120,104
2020 Census Households	1,992	24,165	103,464
2010 Census Households	1,833	22,435	85,081
Projected Annual Growth 2022 to 2027	2.4%	2.1%	2.5%
Historical Annual Growth 2010 to 2022	0.6%	0.8%	2.1%
Race and Ethnicity			
2022 Estimated White	80.1%	76.9%	67.0%
2022 Estimated Black or African American	1.0%	1.8%	3.4%
2022 Estimated Asian or Pacific Islander	7.1%	8.5%	13.3%
2022 Estimated American Indian or Native Alaskan	-	0.3%	0.5%
2022 Estimated Other Races	11.7%	12.6%	15.7%
2022 Estimated Hispanic	13.2%	14.3%	20.6%
Income			
2022 Estimated Average Household Income	\$240,244	\$185,936	\$138,249
2022 Estimated Median Household Income	\$192,940	\$133,003	\$99,680
2022 Estimated Per Capita Income	\$89,692	\$87,987	\$65,818
Education (Age 25+)			
2022 Estimated Elementary (Grade Level 0 to 8)	0.6%	0.9%	2.1%
2022 Estimated Some High School (Grade Level 9 to 11)	1.2%	1.0%	1.8%
2022 Estimated High School Graduate	4.8%	4.7%	8.9%
2022 Estimated Some College	7.1%	8.8%	11.9%
2022 Estimated Associates Degree Only	3.1%	3.7%	3.9%
2022 Estimated Bachelors Degree Only	40.1%	44.4%	41.2%
2022 Estimated Graduate Degree	43.1%	36.5%	30.2%
Business			
2022 Estimated Total Businesses	1,894	8,124	28,489
2022 Estimated Total Employees	11,189	59,595	273,828
2022 Estimated Employee Population per Business	5.9	7.3	9.6
2022 Estimated Residential Population per Business	2.8	6.4	7.9